



# Irwin Districts Historical Society Inc

*Maintaining the identity of the Irwin District*

The Society acknowledges the traditional owners of the Irwin districts, their continuing connection to land, sea and community, and pays its respects to elders and their cultures, past and present and emerging.

## FIVE-YEAR STRATEGIC PLAN, 2019 TO 2024

### VISION

The Irwin Districts Historical Society is an association of people voluntarily working together in a spirit of stewardship to advance the history, culture and natural heritage of the Irwin Shire as a vital force in the development of a sustainable present and future for the Shire and its people

### GOALS

| 1. Telling Engaging Stories  | 2. Being Good Stewards  | 3. Being Sustainable in the Long Term  | 4. Developing Members Skills  | 5. Socialising among Members & Friends   |
|--|---|--|---|--|
| <p><b>1 H</b> - Extend the Convict Tracks project – current project underway, lot of detailed research across several groups- Graham</p> <p><b>2 H</b> - Heritage Trail – update brochures, more photos – build on unique value of Irwin as a ‘deep history hub’ – a strength that other places in region don’t have - Trish</p> <p><b>3 H</b> - Tours – wildflowers, GPS, heritage trail, Irwin, bus companies, income generation – 1-2 tours per year – subset of Heritage Trail - Trish</p> <p><b>4 L</b> - Branding/marketing – selfies,</p> | <p><b>1 H</b> – Museums – maintain, keep operating, day-to-day place management – Bob/Shirley</p> <p><b>2 H</b> - Research Centre – maintain, keep operating, market to descendants, research to support other projects – Shirley</p> <p><b>3 H</b> – Collection Evaluation – professional evaluation to support funding – Graham</p> <p><b>4 H</b> - MRC Railway trolleys restoration – current project underway - Den/Bob</p> <p><b>5 M</b> - School links – partnerships, prizes, awards – Shirley/Julie</p> <p><b>6 M</b> – Market Day – engage</p> | <p><b>1 H</b> - Irwin Shire Council engagement – invite councillors/key staff/influencers/ champions for presentation/tour – outline benefits of heritage and history to Shire, opportunities for economic and social development – need a cost/benefit analysis – changing their thinking of history/heritage from ‘problem’ to ‘asset’ – partnership to approach Lotterywest – Shire has become ‘accidental’ owner of significant properties inc natural sites</p> | <p><b>1 H</b> – database upgrading and development – IT skills development, move website to Wordpress – Graham/Tom</p> <p><b>2 M</b> – Workshops &amp; Professional Development – traditional trades, skills, building skills, volunteer skills development, RC as a model training site, collaborations/partnerships eg CRC, Men’s Shed, TAFE (maybe Prince’s Trust) – Bruce/Den</p> <p><b>3 M</b> - Communications – questionnaire to members to identify skills talents interests availability; target groups, descendants –</p> | <p><b>1 H</b> - Member engagement – sundowners, social events, white glove tours, skills workshops, tours to other museums/local attractions/places – Shirley/Nan/Trish</p> <p><b>2 H</b> – Rejuvenate the corporate sponsorship program – Trish +</p> <p><b>3 M</b> -Cultural roundtable with other cultural/history/arts groups – cross-group socialising + build lobbying power (to Shire, Govt, Lotterywest, etc)- Trish/Nan</p> <p><b>4 L</b> - Reading Room – rare books, book cases, opportunity for people to come</p> |



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| Instagram opportunities - Trish<br><b>5 L</b> - Priory/Convent – tours, protection/conservation | community, generate income – Shirley +<br><b>7 L</b> - Repatriation Policy for Aboriginal artefacts – Bruce | (maybe need to transfer properties to a Trust of some sort?) – Bruce/Graham<br><b>2 H</b> - Conservation plans & maintenance works for OPS and RC - Bruce<br><b>3 M</b> - Museum of Fishing – Denison Hall conservation/protection - needs industry and govt partnerships and investment – part of Denison foreshore issues - Bruce/Graham<br><b>4 L</b> - Dongara Town Hall – protection/conservation | method (website, survey monkey) – Julie/Den<br><b>4 L</b> - Sandhills Obelisk State heritage nomination – continue – possibly convert to a restoration project, perhaps as model training site (stonework skills)? – Bruce | in, sit, read, soak in the atmosphere - Julie |

Priority: H = High, M = Medium, L = Low

Recommended for adoption by agreement of members at Committee (Planning) Meeting 14 March 2019.

Formally adopted by the Committee on 17 May 2019.