



# Irwin Districts Historical Society Inc

*Maintaining the identity of the Irwin District*

## FIVE-YEAR STRATEGIC PLAN, 2019 TO 2024

1. Telling Engaging Stories	2. Being Good Stewards	3. Being Sustainable in the Long Term	4. Developing Members Skills	5. Socialising among Members & Friends
<p>1H - Extend the Convict Tracks project – current project underway, lot of detailed research across several groups- Graham</p> <p>2H - Heritage Trail – update brochures, more photos – build on unique value of Irwin as a ‘deep history hub’ – a strength that other places in region don’t have - Trish</p> <p>3 H - Tours – wildflowers, GPS, heritage trail, Irwin, bus companies, income generation – 1-2 tours per year – subset of Heritage Trail - Trish</p> <p>4 L - Branding/marketing – selfies, Instagram opportunities - Trish</p> <p>5 L - Priory/Convent – tours, protection/conservation</p>	<p>1H – Museums – maintain, keep operating, day to-day place management – Bob/Shirley</p> <p>2H - Research Centre – maintain, keep operating, market to descendants, research to support other projects – Shirley</p> <p>3H – Collection Evaluation – professional evaluation to support funding – Graham</p> <p>4H - MRC Railway trolleys restoration – current project underway - Den/Bob</p> <p>5M - School links – partnerships, prizes, awards – Shirley/Julie</p> <p>6M – Market Day – engage community, generate income – Shirley +</p> <p>7 L - Repatriation Policy for Aboriginal artefacts – Bruce</p>	<p>1 H - Irwin Shire Council engagement – invite councillors/key staff/influencers/ champions for presentation/tour – outline benefits of heritage and history to Shire, opportunities for economic and social development – need a cost/benefit analysis – changing their thinking of history/heritage from ‘problem’ to ‘asset’ – partnership to approach Lotterywest – Shire has become ‘accidental’ owner of significant properties inc natural sites (maybe need to transfer properties to a Trust of some sort?) – Bruce/Graham</p> <p>2 H - Conservation plans &amp; maintenance works for OPS and RC - Bruce 3 M - Museum of Fishing – Denison Hall conservation/protection - needs industry and govt partnerships and investment – part of Denison foreshore issues - Bruce/Graham</p> <p>3 L - Dongara Town Hall – protection/conservation</p>	<p>1H – database upgrading and development – IT skills development, move website to WordPress – Graham/Tom</p> <p>2M – Workshops &amp; Professional Development – traditional trades, skills, building skills, volunteer skills development, RC as a model training site, collaborations/partnerships eg CRC, Men’s Shed, TAFE (maybe Prince’s Trust) – Bruce/?</p> <p>3 M - Communications – questionnaire to members to identify skills talents interests availability; target groups, descendants – method (website, survey monkey) – Julie/?</p> <p>4 L - Sandhills Obelisk State heritage nomination – continue – possibly convert to a restoration project, perhaps as model training site (stonework skills)? – Bruce</p>	<p>1 H - Member engagement – sundowners, social events, white glove tours, skills workshops, tours to other museums/local attractions/places – Shirley/Nan/Trish</p> <p>2 H – Rejuvenate the corporate sponsorship program – Trish +</p> <p>3 M -Cultural roundtable with other cultural/history/ arts groups – cross-group socialising + build lobbying power (to Shire, Govt, Lotterywest, etc)- Trish/Nan</p> <p>4 L - Reading Room – rare books, book cases, opportunity for people to come in, sit, read, soak in the atmosphere - Julie</p>

Priority: H = High, M = Medium, L = Low

Recommended for adoption by agreement of members at Committee (Planning) Meeting 14 March 2019. Formally adopted by the Committee on 17 May 2019.